



24.03.26

Ellenor Fundraising Day – Tuesday 28th April 2026

Dear Parents and Carers,

We are excited to share that on **Tuesday 28th April**, our school will be holding a **fundraising day** in support of the **wonderful charity ellenor**.

All of the activities throughout the day will be inspired by the much-loved story **“We’re Going on a Bear Hunt”**. This links to our participation in the **ellenor Art Trail Project**, where our work will be showcased in **Blewater** and across **Dartford**.

While the day promises to be full of fun and adventure, it also has an important purpose. We are **raising vital funds** and **awareness** for the **incredible care** that **ellenor provides**—not only within their hospice, but also in homes, hospitals, and communities where support is needed most.

In this letter, you will find information about:

- 🐻 **The activities** your child will be taking part in during the day
- 📄 **Stamp cards**, which children will use to track and celebrate the activities they complete
- 💳 **How to donate**, either online or with cash

Activities

KS1:

Children in KS1 will take part in a variety of exciting, hands-on activities including:

- A Bear Hunt adventure
- Making binoculars
- Listening to the story and creating music for different scenes and a fun “pin the tail on the bear” game

KS2:

Children in KS2 will enjoy:

- Designing and decorating their own bear, with the best designs earning a **certificate** and **being displayed** alongside our **large bear cub sculpture!**
- Building a bear cave/den in forest school.
- Using a programme called ‘Stop Motion’ the children will create an animation of a moving bear.
- Outdoor Obstacle Course

Stamp Cards

Each child will carry a **stamp card** with them throughout the day. As they **complete** each activity, they will receive a **stamp**. This stamp card will be taken home at the end of the sponsor day, where they can then show their sponsors the activities they have **taken part in**. Their sponsors can then **donate** the agreed **sponsorship money** to **support** the **ellenor charity**.

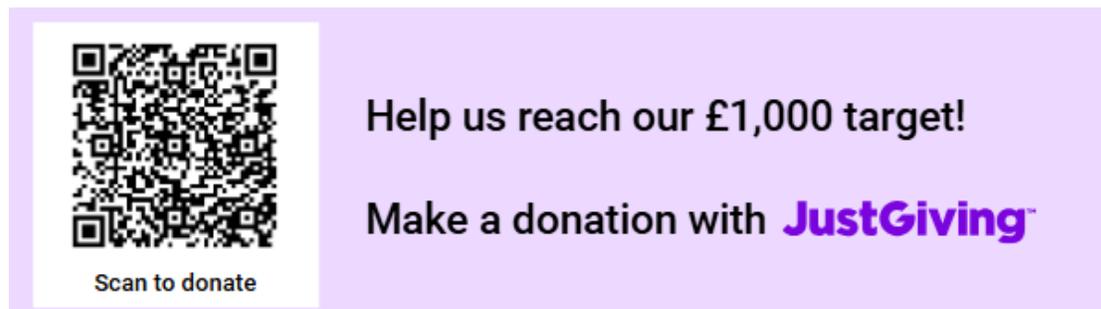
How to donate

Your child will bring home a **sponsorship form**. This is a simple way for **family and friends** to **support** them by **agreeing to give a donation** for taking part in the day's activities.

Once the **fundraising day** is **complete**, **donations** can be made in one of **two ways**:

- **Online** via our **JustGiving** page:

https://www.justgiving.com/page/hortonkirbyprimaryschool?utm_medium=FR&utm_source=CL



- **Cash** and **sponsorship form** in a **named envelope**, handed to **your child's teacher**, who will pass it onto me (**Miss Apsey**) and I will hand deliver it to ellenor!

Picnic Lunch

We will also be **celebrating** with a **picnic** on the **field** at **lunchtime**. Please ensure your child brings a **packed lunch** on this day.

If you would like the **school kitchen** to **provide a packed lunch**, please inform the school office by **Wednesday 22nd April**.

We are really looking forward to a fun-filled and meaningful day, and we **thank you** in advance for your **support** in helping us **raise money** for such an **important cause**!

Kind regards, **Miss Apsey** (Y1 Teacher and Art Lead)